

Media Release: Jungfrau-Marathon 2002:

New: two top Jungfrau Marathon events!

This autumn sees the tenth Jungfrau Marathon and to celebrate, the organizers have come up with something really special. A double marathon event will be held on Saturday and Sunday, 7 and 8 September 2002, certain to do justice to the enormous interest which the race never fails to generate amongst runners!

The number of annual entries proves the popular appeal of the Jungfrau Marathon, awarded the title of "The World's Most Beautiful Marathon" by the American magazine "The Ultimate Guide to International Marathons". This year's capacity has been doubled to celebrate the tenth staging of the race. But even this double capacity is already almost fully allocated! According to Jürg Schüpbach, Jungfrau Marathon Media Services, only about two hundred start numbers remain for Sunday's race from an overall total of 7000, with Saturday's event already fully booked. The attraction of this race is immense and for many runners, the event is the season's stamina-testing highlight. The challenge begins on the Höheweg, Interlaken's famous boulevard and leads up through the lovely Lauterbrunnen Valley via Wengen and the Eiger Glacier to the finish on Kleine Scheidegg.

Success is based on first class organization, involving over one thousand volunteers, a marvellous marathon ambience in every village along the route and an exhilarating sporting experience in an awe-inspiring Alpine world. The organizing committee's main focus of attention after the smooth staging of the race is on providing a fun-filled accompanying programme. Event organizers aim at creating a **memorable marathon atmosphere**, from races for young talent and pasta parties to arranging musical entertainment in the villages.

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