



Interlaken – in the midst of winter!

Interlaken is quite simply a summer holiday destination second to none. But this holiday region in the heart of the beautiful Bernese Oberland has plenty to offer in winter too. Winter guests have the choice of three Top Ski areas - each one easily reached with a free ski bus. The small but superb ski areas of Beatenberg and Habkern are perfect for families and winter walkers and sledging fans will also be in their element. A rich range of excursions and favourable winter hotel rates round off Interlaken's winter offers for guests.

Mürren-Schilthorn, Kleine Scheidegg-Männlichen or Grindelwald First? Interlaken's winter guests are simply spoiled for choice. A free ski bus takes less than 30 minutes to carry guests to the bottom stations of the three Jungfrau Region Top Ski areas, where over 45 mountain railways, aerial cableways, chairlifts, ski lifts and 213 kilometres of well-prepared pistes are waiting.

Interlaken's guests also benefit from favourable winter rates in hotels and holiday apartments. And Interlaken Tourism has some particularly attractive ski packages. For example, the 'Winter Week' package from only CHF 880.- per person, including 7 nights' half-board hotel accommodation and 6-day ski pass. The 'Mini-break' package is perfect for in-between skiing fun, with 2 nights' half-board accommodation and 2-day ski pass from just CHF 160.-. The Monday to Friday 'Midweek Special' offers 4 nights' half-board accommodation and 5-day ski pass from CHF 590.- per person.

Winter adventure away from the pistes

Anyone seeking that extra-special winter experience away from the on-piste action can make use of the array of activities offered by outdoor-sports providers. Off-piste addicts can enjoy heli-skiing and boarding on Ebenenfluh (3962 m), Petersgrat (3207 m) and Rosenegg (3470m). Snowshoe trekking offers another unusual winter activity. Hiking through forests deep in pristine snow, over sparkling, winter-white fields into idyllic valleys - snowshoe trekking is a sport that no one needs to learn. Half-day, one-day and night-time tours are available. Or try something definitely different on a pulka behind by two sledge-dogs.

Families welcome!

A winter holiday with the whole kit and caboodle? Families are in good hands in the Interlaken holiday region. Beatenberg's beautiful ski area is easily reached by road or with the new funicular



from Beatenbucht on Lake Thun. The main ski area lies between the Vorsass middle station (1580 m) and the Niederhorn summit (1950 m). The Lake Thun-Beatenberg-Niederhorn Railway & Aerial Cableway have come up trumps with an especially family-friendly offer: when parents (or just one parent) and one child buy a 1-day or half-day winter-sports pass, all other children in the family travel free. Another compact ski area close to the Hohwald ski lift also serves as the main nursery slopes for the Beatenberg Ski & Snowboard School. The Amisbühl and Boden ski lifts are ideal for children and beginners. Beatenberg has been awarded the 'Families Welcome' Seal of Quality and, as well as offering a superb selection of family-friendly hotels and holiday apartments, has an array of entertaining off-piste activities to suit all ages. The mountain village of Habkern is ideal for family snow fun: the area around the Sattellegg ski lift has four pistes from easy to demanding with guaranteed snow. Access roads are good and the welcoming ski restaurants are perfect places to relax and refuel.

Super sledging for all ages

Sledging fans really come into their own in the Interlaken holiday destination. Night-time sledging enthusiasts will love the weekly 'Starlight sledging on Niederhorn' organized by Interlaken Tourism in cooperation with the Niederhorn Aerial Cableway and hiking-boot manufacturer Lowa. This unforgettable winter experience includes fondue fun on the Niederhorn and mulled wine at the mountain restaurant on Vorsass. The new Lowa winter boots can be tested on the spot. The sledge run at Saxeten above Wilderswil promises pure winter romance. A post bus takes sledgers to the mulled wine bar at Chalberboden from where it's an approximately 30-minute walk into the valley to Alp Nessleren. After a racy four-kilometre sledge run, the fun continues with fondue and raclette in the cosy 'Pintli'.

(W)Interlaken with captivating charm

Those preferring to take their winter days a little easier will find numerous winter-walking paths around Interlaken, all with marvellous lake and mountain views. The seven-kilometre winter-walking path from the Niederhorn to Beatenberg-Waldegg is simply stunning. There are also several winter-walking trails around the mountain village of Habkern and well-prepared winter-walking paths alongside the Saxetenbach (river) in Wilderswil. The 13-kilometre cross-country ski run on Lombachalp just above Habkern is considered a real insider tip. As well as the providing the chance to enjoy a vast variety of winter sport, Interlaken is also an excellent departure point for a diverse



range of excursions. Enjoy a winter cruise on Lake Thun or Brienz for instance, visit Erich von Däniken's Mystery Park or take a city trip to Bern or Lucerne. Interlaken's winter guests will also find a fine selection of wellness facilities. And those seeking even more warmth and wellbeing can round off a delightful winter's day with a fondue in one of the friendly restaurants.

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